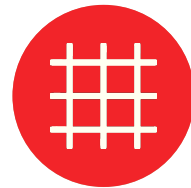


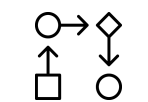
INNOVATION NAME:



SKETCH

 **USER**

INNOVATION TYPE



Operational



Product



By-Product

USEFULNESS



Prompt



Synthesis



Shortcut

DELIVERY VEHICLE



Alert



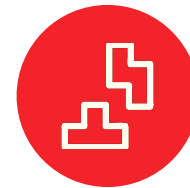
API



Widget



Moment



ASSEMBLE



CURRENT ASSETS



WISH LIST & CAPTURE STRATEGY



MAP



DATA ASSET



MACHINE OUTPUT



HUMAN TOUCHPOINT



FRAME



TWEET-SIZE DESCRIPTION



VALUE STATEMENT

THE DATA INNOVATION BLUEPRINT

A data-first approach to innovation. Use this framework to sketch a low-fi version of products or services that can be built on top of your data.

Designed by Raleigh Gresham.
Learn more at:
<http://blueprint.raleighgresham.com>



This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International. To view a copy of this license, visit: <http://creativecommons.org/licenses/by-nc-nd/4.0> or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.